



MARKET SIZE

Total coffee shop outlets*

 **25,483**

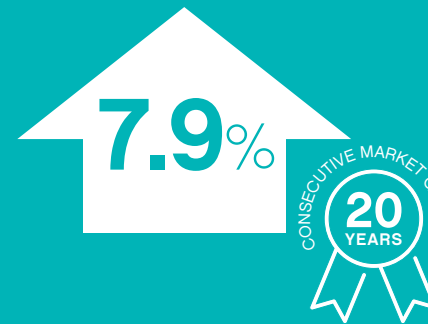
MARKET VALUE

Estimated coffee shop market value

£10.1
BILLION

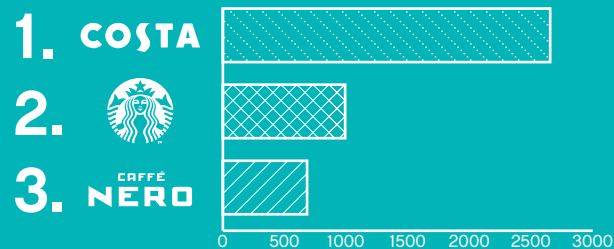
MARKET GROWTH

Annual sales increase



LEADING COFFEE-FOCUSED OPERATORS

By total number of outlets



FAVOURITE COFFEE

Allegra consumer panel survey result



AVERAGE PRICE

Average price of a regular 12oz latte



Project Café UK 2019 is Allegra's definitive annual study on the growing and dynamic UK branded coffee shop market. Drawing on 20 years' in-depth research, it is widely regarded as the Bible of the UK coffee industry.

For more information about the report and Allegra's global coffee market research, visit:

 worldcoffeeportal.com

 World Coffee Portal

* Includes branded coffee-focused operators, branded food-focused operators, independent coffee shops and non-specialists