Digital ordering via 'Order & Pay' module

Enable social distancing when customers are making purchases at Convenience Stores

LiQUiD BARCODES
TRAFFIC TO STORE

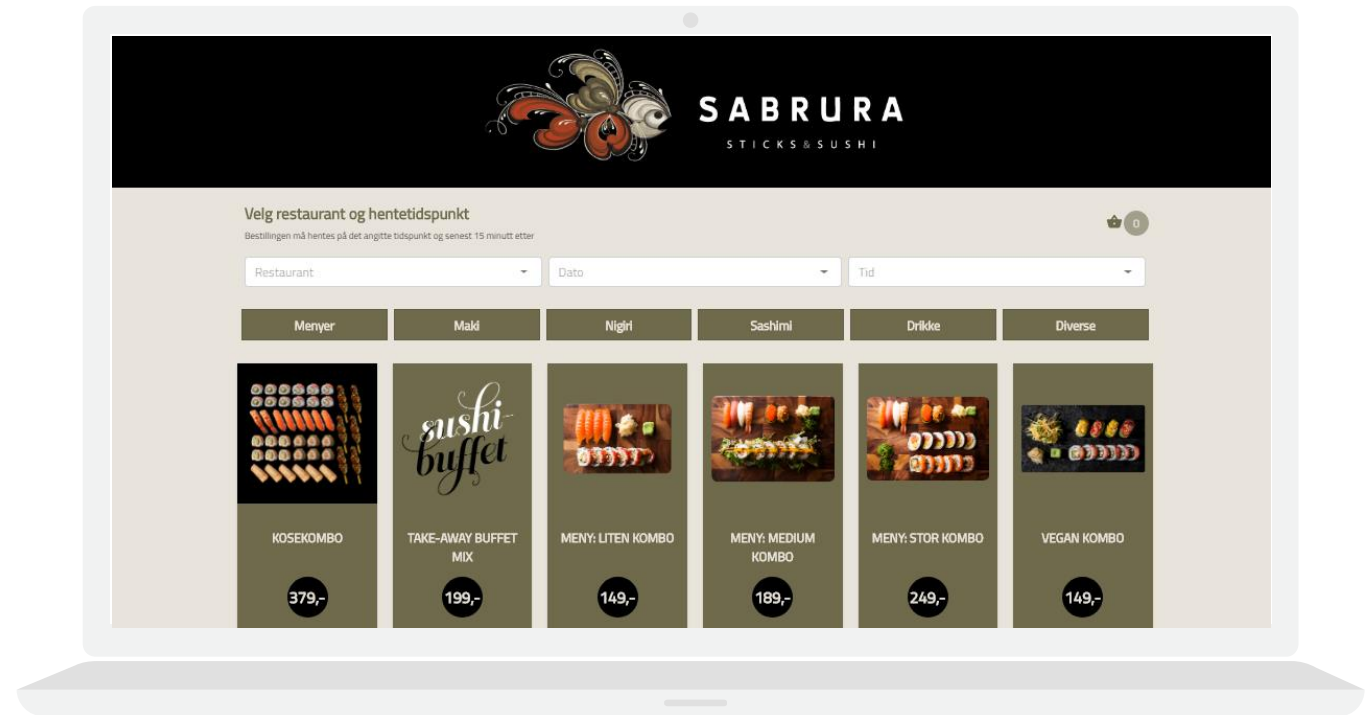# Why digital ordering?

Order from home

Pay easily with your card

Pick up saving time

Presenting – Order & Pay !!

> A simple URL based digital ordering platform

> Runs on web computer, tablet or mobile phone

> One click away from loyalty app, facebook, instagram, twitter or your website

> Broadcast your ordering capability in all channels on a daily basis and updated for inventory availability

> You simply add the "Order & Pay" module by adding our iframe to your existing web page or directly run it from a URL that you choose.

http://www.liquidbarcodes.com/concepts/order-pay/

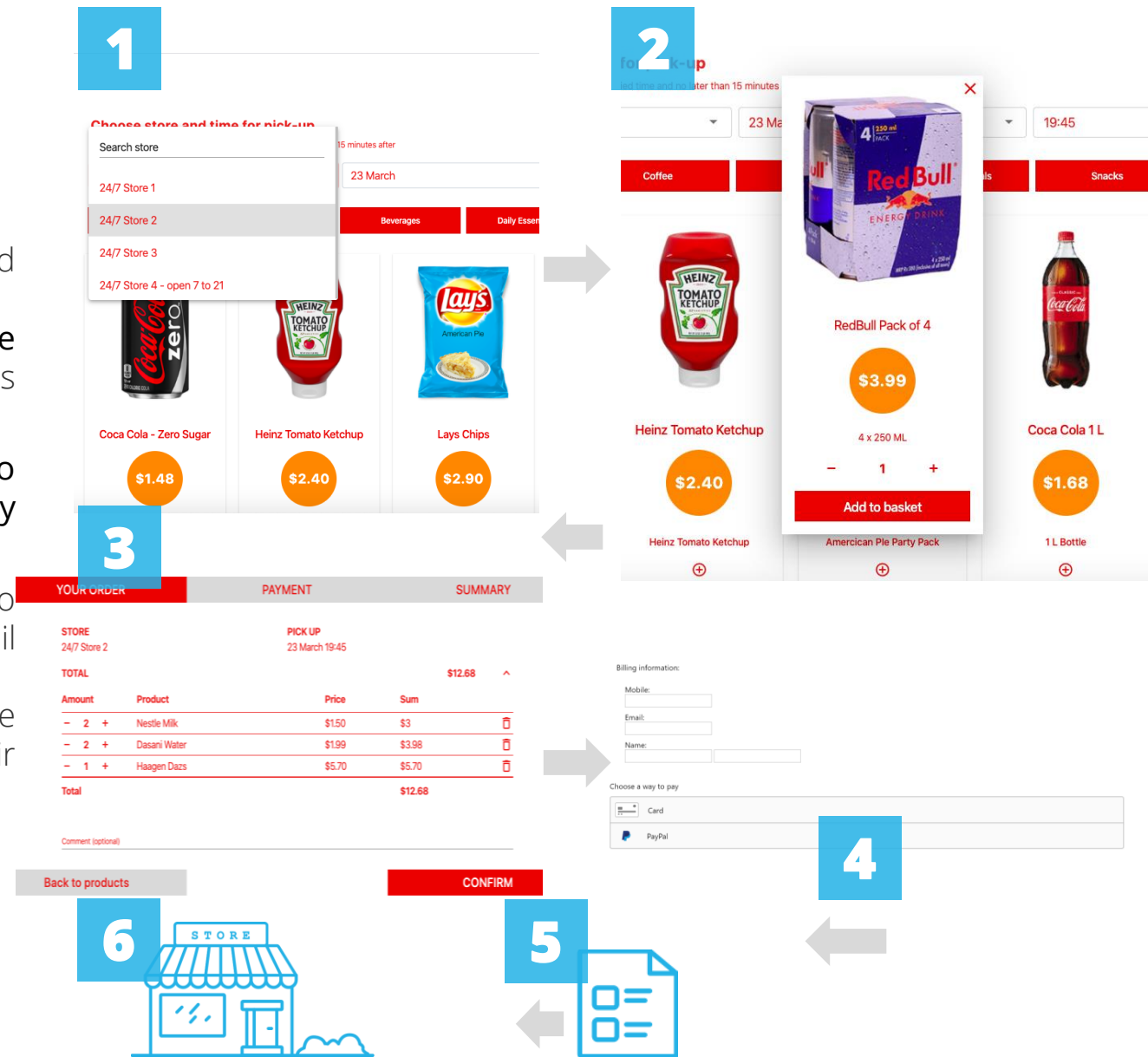https://www.sabrurasushi.no/take-away

Customer Journey

1. Customer **chooses** their preferred store and time for pick-up.

2. Customer choose the products they want to order and quantity of each product**. Products are added to the basket.**

3. **C**ustomer can adjust line by line and add a comment to the **order for additional info to the store.** Customer confirms order once they are happy to proceed to checkout.

4. **This brings them to a Card / PayPal checkout screen to complete the purchase. Payments are processed by Braintree/PayPal.**

5. The customer sees an order summary on screen and is also sent an email confirming the order details and an email receipt.

6. The customer comes to the store to pick up **their** order at the chosen time and simply confirms the order code or their name with the store employee for purchase verification.
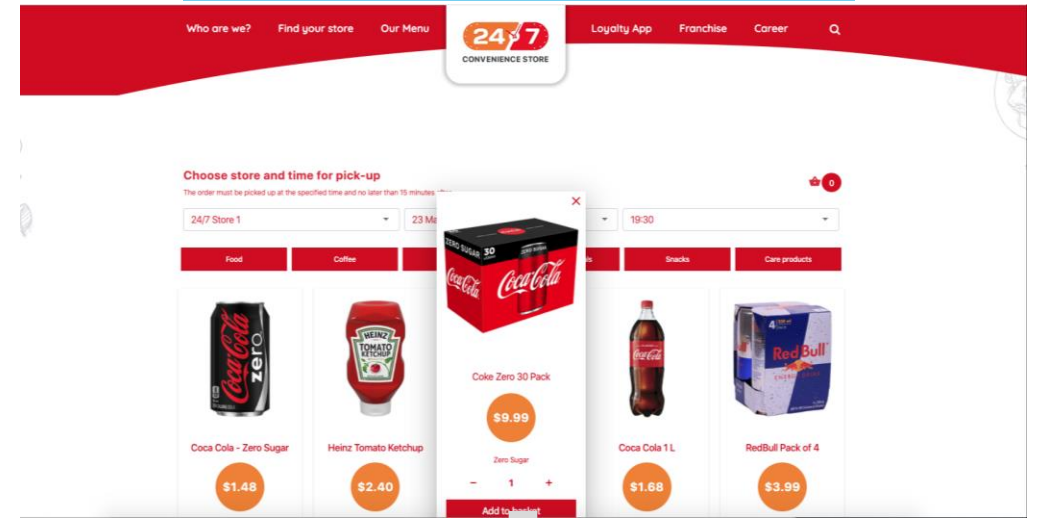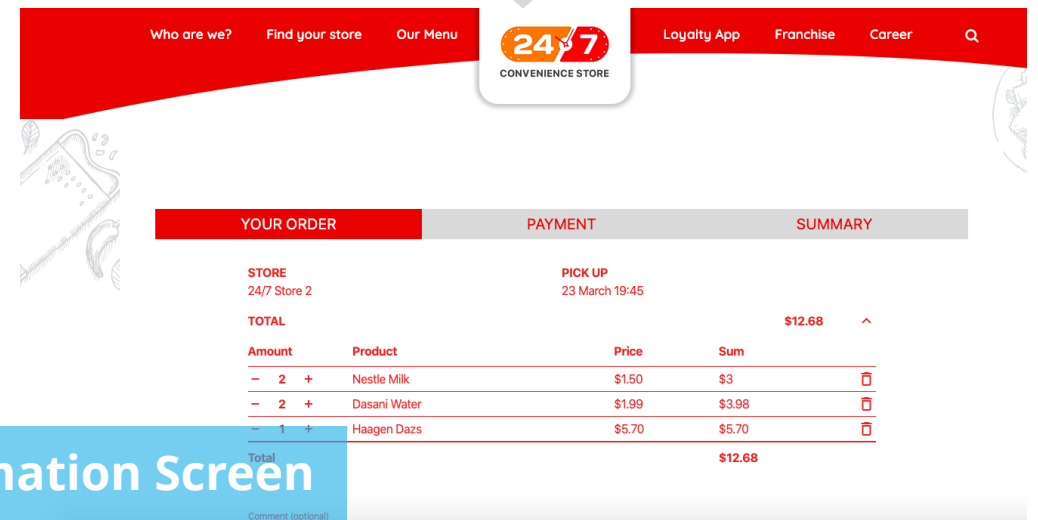
https://247.liveloyalty.com/

1

Choose store and time for pick-up

Search store

24/7 Store 1

24/7 Store 2

24/7 Store 3

24/7 Store 4 - open 7 to 21

15 minutes after

23 March

Beverages | Daily Essen

Coca Cola - Zero Sugar | Heinz Tomato Ketchup | Lays Chips
$1.48 | $2.40 | $2.90

2

for pick-up
st time and register than 15 minutes

23 Ma | 19:45

Coffee | | | Snacks

RedBull Pack of 4
$3.99
4 x 250 ML
− 1 +
Add to basket

Heinz Tomato Ketchup | Amercican Pie Party Pack | Coca Cola 1 L
$2.40 | | $1.68
Heinz Tomato Ketchup | | 1 L Bottle

3

YOUR ORDER | PAYMENT | SUMMARY

STORE | PICK UP
24/7 Store 2 | 23 March 19:45

TOTAL | | $12.68

Amount	Product	Price	Sum	
− 2 +	Nestle Milk	$1.50	$3	🗑
− 2 +	Dasani Water	$1.99	$3.98	🗑
− 1 +	Haagen Dazs	$5.70	$5.70	🗑
Total			$12.68	

Comment (optional)

Back to products | CONFIRM

4

Billing information:

Mobile:

Email:

Name:

Choose a way to pay

Card

PayPal

6

STORE

5

User flow

Web Shop

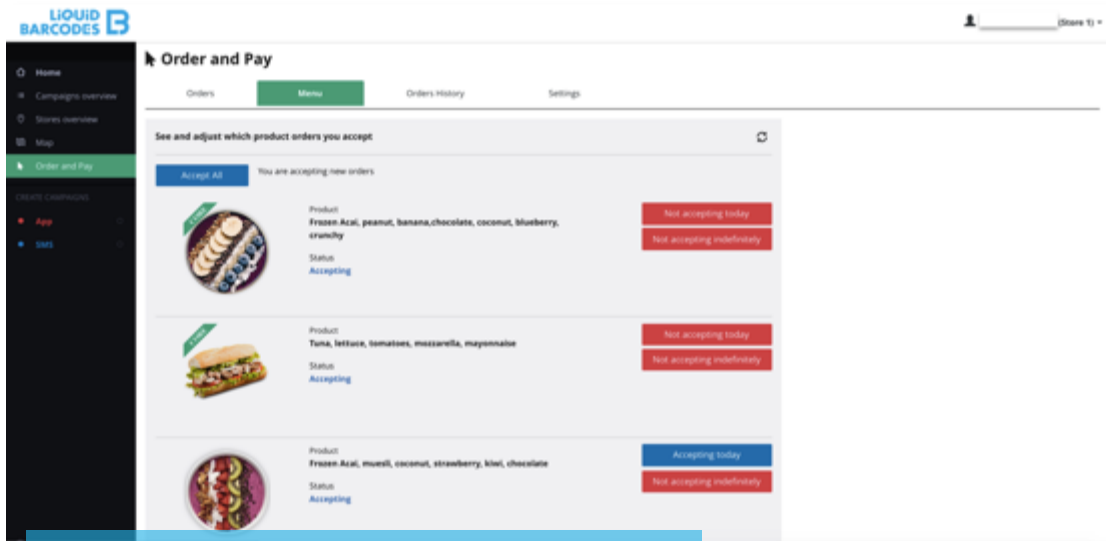## Product Selection Screen

Order Confirmation Screen
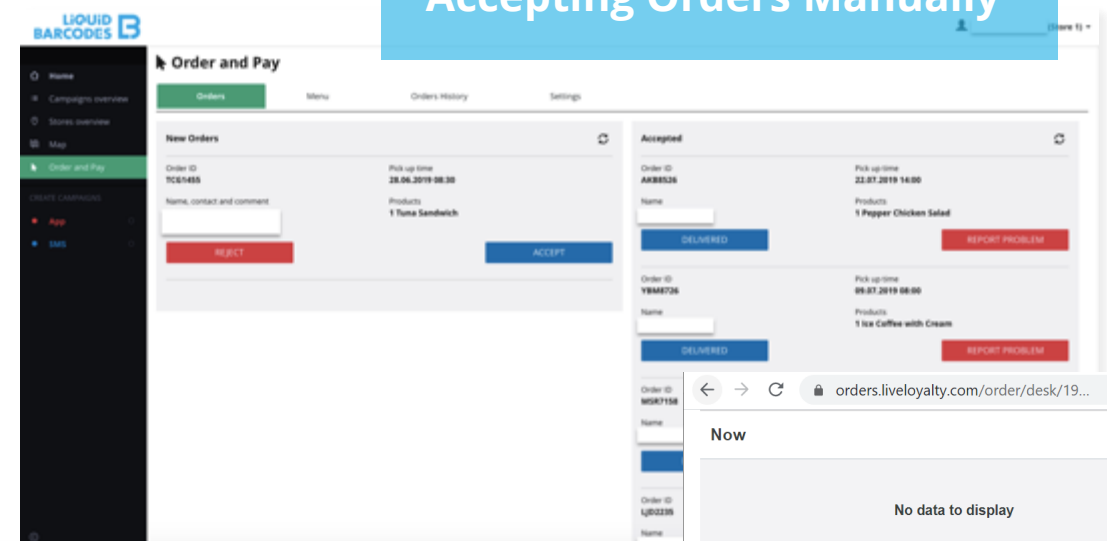
Store Operations - Simple & Operations friendly

> In our user friendly web-based dashboard each of your stores can easily sign up to accept orders. Each store decide which of your products they accept orders on, which days of the week and within what times of each day of the week. Each store can easily add specific dates they do not accept orders such as public holidays if relevant.

> Your HQ marketing team controls the list of products that are available to sell in your network of stores.
>   - The product graphics in your order & pay web-shop are controlled centrally by your marketing team to ensure a consistent, branded visual identity for your online store that matches your offline store.

> Start with selected stores as 'pilot stores' and then roll out your remaining stores over time. Or launch the entire network, all in one.

> Each store can login to their dashboard account:
>   - To manage their specific store's selection of products that they accept orders on.
>   - To prevent orders of certain product in specific periods, for example if they are out-of-stock.
>   - To prevent acceptance of any orders in specific periods if they have no capacity to fulfil customer's needs.

> The order and pay module is customised to allow manual or automated acceptance of orders in line with your business requirements.
>   - The simplest "auto-accept" solution means that merchants always accept every order automatically. Configuration defines minimum number of minutes to pick-up at placement of order, and how many days in advance a order can be placed.
>   - The manual option sends the store an e-mail or SMS where the order is then actively accepted by the merchant.

> An order can be communicated to the store via multiple notifications. You decide which. Standard is e-mail, SMS and in the dashboard. Each store also have a simple orders overview webpage URL accessible from mobile, tablet or desktop. Via API you can also notify the store with pop-up on POS and printing the order on kitchen printer.

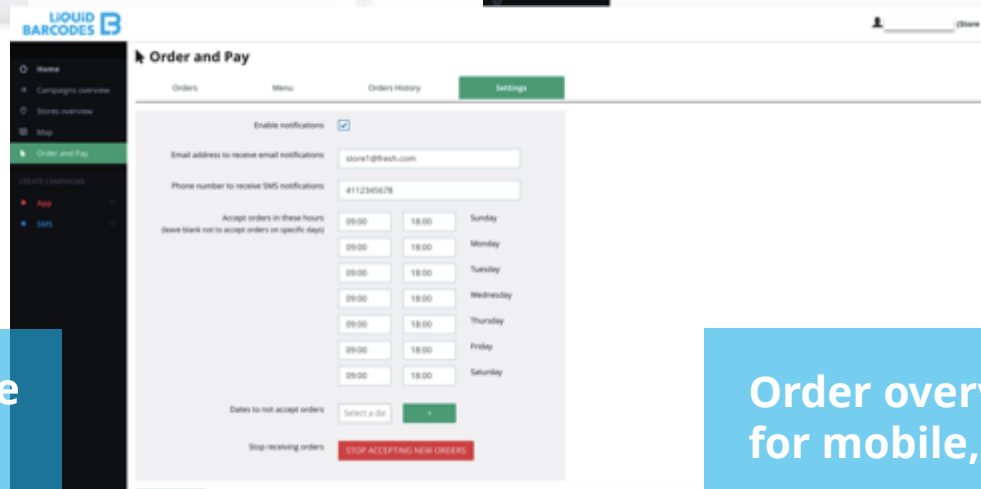# Store manager dashboard screens

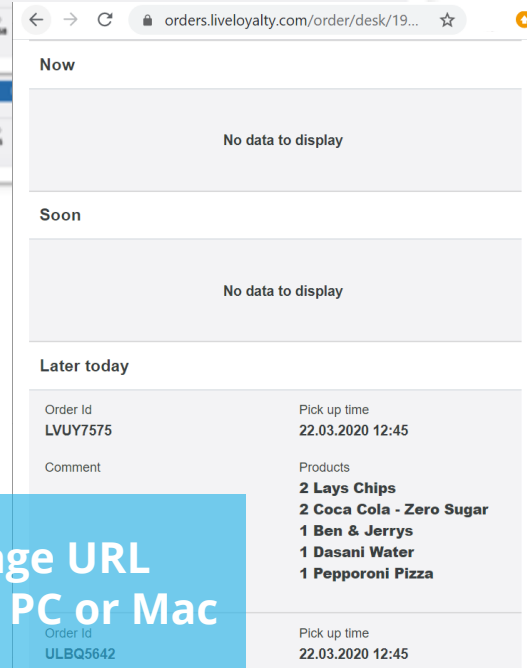**Dashboard showing a Store Accepting Orders Manually**

Store Dashboard Showing Order Options by Product

Dashboard showing Flexible Store Order Options
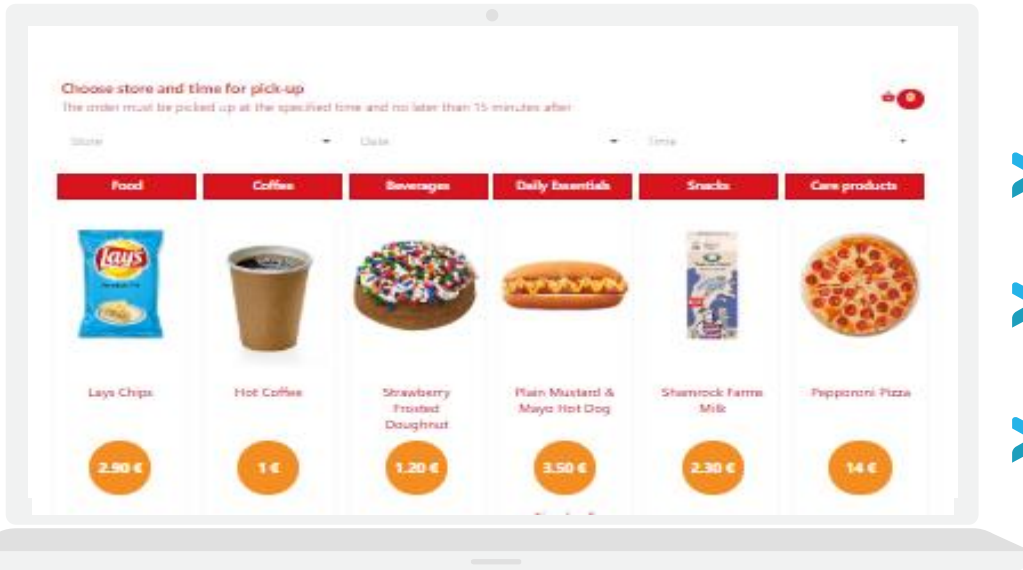
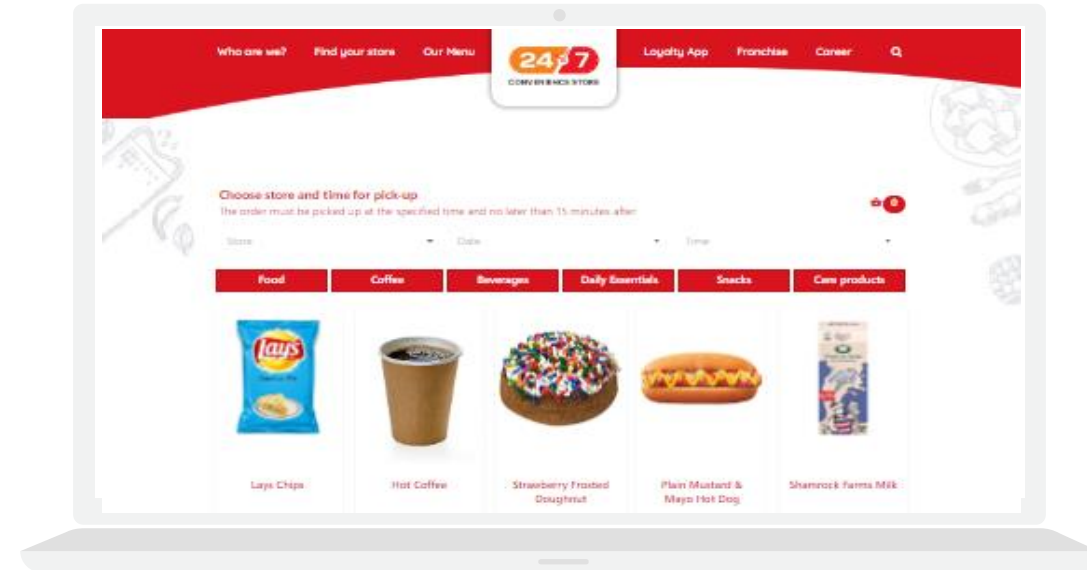**Order overview page URL for mobile, tablet, PC or Mac**

Implementation

> Phase 1: Implement "order and pay" quickly without any integrations to the POS. This will get you out in the market in 1 week.

> Phase 2: GetOrders via API to your POS to enable notification on POS and printing the order on your kitchen or POS printer.

> Phase 3: POS integration automates settlement to each store.

> Reports are available from day 1 to enable you to settle your stores. Reports can be downloaded in dashboard taken via API (GetReports).

> Our Order & Pay module is integrated with Braintree / PayPal . Other payment providers can be enabled at agreed cost and timelines.

Go live with Order & Pay in 1 week

For your web developer - 3 steps in 10 minutes

> Set up iframe on dedicated page

> Copy paste Liquid Barcodes shop url

> Verify that shop is displayed correctly

Who are we?   Find your store   Our Menu

24 7
CONVENIENCE STORE

Loyalty App   Franchise   Career

Choose store and time for pick-up

The order must be picked up at the specified time and no later than 15 minutes after

| Store | Date | Time |

| Food | Coffee | Beverages | Daily Essentials | Snacks | Care products |

Choose store and time for pick-up

The order must be picked up at the specified time and no la~~

🛒 **0**

| 24/7 Store 1 ▾ | 26. mo ▾ | 15:15 ▾ |

| Food | Coffee | B... | ...tials | Snacks | Care products |

✕

Lays Chips

$2.90

American Pie Party Pack

− 1 +

Add to basket

Coca Cola - Zero 330 ML

$1.48

Heinz Tomato Ketchup

$2.40

La...

Ameri...

...a 1 L

RedBull Pack of 4

$3.99

Cheetos Puffs

$1.19

Who are we?   Find your store   Our Menu   **24 7** CONVENIENCE STORE   Loyalty App   Franchise   Career   🔍

YOUR ORDER	PAYMENT	SUMMARY

STORE
24/7 Store 1

PICK UP
26 March 15:15

TOTAL   **$28.86** ^

Amount			Product	Price	Sum	
−	2	+	Lays Chips	$2.90	$5.80	🗑
−	2	+	Coca Cola 1 L	$1.68	$3.36	🗑
−	1	+	Haagen Dazs Tub	$5.70	$5.70	🗑
−	1	+	Pepporoni Pizza	$14	$14	🗑

Total	$28.86

Comment (optional)

Back to products	CONFIRM

STORE
24/7 Store 1

PICK UP
26 March 15:15

TOTAL $28.86   ⌄

BILLING INFORMATION:

Mobile:

Email:

Name:

Choose a way to pay

Card

PayPal

Who are we?　　Find your store　　Our Menu

24 7
CONVENIENCE STORE

Loyalty App　　Franchise　　Career　　🔍

✓ ✓ **SUMMARY**

You will receive an email confirmation pick up code and receipt shortly.

Name	
Order ID	RCDW8335 (use this to check order status)
Your email	
Phone number	
Store name	24/7 Store 1
Pick up	26.03.2020 15:15
Products	2 Lays Chips, 2 Coca Cola 1 L, 1 Haagen Dazs Tub, 1 Pepporoni Pizza
Price	28.86 USD
Status	Accepted

Done